



CLUB SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES 2019

To our prospective partner,

We would first like to thank you for taking time to review our proposal.

Hamilton Cycling Club is dedicated to building relationships that will support our events, teams, athletes and members and most importantly support and endorse our sponsor's product.

In order to accomplish our goals your help is needed in the next three years, 2019-2021 cycling seasons. Our club is looking towards the future with high goals and the determination for continued success.

The club is composed of over 50 members, male and female, who represent the club in road and track disciplines at home and regionally.

In total, members participate in approximately 100 cycling events each year and the club organise four major cycling events during the year.

Road races including the Frank Long Memorial, T.J Goodall Memorial the Cecil Shore along with a Track combine event at the Wal Smith Velodrome in Hamilton.



CLUB CHAMPION

1. Your business sign attached to the fence of the Wal Smith Velodrome. Your sign will be designed to your requirements. Cost of the sign is included in the first setup fees and the sign will remain your property.
2. Business advertisement displayed on our club website for duration of club champion sponsorship **(exclusive to Club Champion package)**
3. Acknowledgement of support on all four combine race flyers **(exclusive to Club Champion package)**
4. Acknowledgement of support on our club Facebook page in lead up to all four combines.
5. Acknowledgement on all four race programs as a race sponsor
6. Advertisement designed to your requirements placed in all four race programs (advert size large)
7. Two weekly club sponsorships, includes acknowledgment on our club website & Facebook page with business advertisement bumped to the top for one week (x2) and acknowledgment on club race day (X2) **(One of the two weeks will be the club road championships exclusive to Club Champion package)**
8. An open invitation to advertise your business or products on any race day through advertising materials, products, vouchers or displays.
9. One social club membership **(exclusive to Club Champion package)**
10. One club baseball cap **(exclusive to Club Champion package)**

First setup \$1550

Annual fee \$1100



TRACK FENCE BUSINESS SIGN

Sign attached to the fence of the Wal Smith Velodrome. Your sign will be designed to your requirements, cost of the sign is included in the first setup fees. First setup fees also include two years annual fees. The sign will remain your property and will be yours to keep

First setup: \$600

Annual Fee: \$150 (billed in January)



COMBINE SPONSOR (Individual)

1. Your choice of combine: T.J Goodall Memorial "or" Cecil Shore "or" Track Combine.
2. Acknowledgment of support on our club website & Facebook page to the lead up of your chosen event.
3. Acknowledgement on the race program as a race sponsor.
4. Advertisement designed to your requirements placed in race program (advert size small)
5. Open invitation to advertise your business or products on race day through advertising material, product, vouchers or displays

\$100

Upgrade your program advertisement. Medium: \$130, Large: \$160



Presents The

Frank Long & TJ Goodall Memorial

2018 South West Series

Saturday 2nd and Sunday 3rd June

Frank Long

Buckley Swamp Hall, Mt Napier Rd
Juniors starting from 1pm
U11/13 – 10 km
Juniors U15/17 – 20 km
Seniors 43km. Start 2:00pm

TJ Goodall

Buckley Swamp Hall, Mt Napier Rd
Juniors from 10am
U11/13 - 10km
U15/17 – 20km
Seniors 53km loop. Start 11am

ENTRIES

Frank Long: <https://www.trybooking.com/VGJJ>

TJ Goodall: <https://www.trybooking.com/VGJE>

Seniors - \$20, Juniors - \$5

Closing Date: midnight Sunday 27th May

COMBINE SPONSOR (FOUR COMBINES)

1. Sponsorship of the Frank Long Memorial "and" T.J Goodall Memorial "and" Cecil Shore "and" Track combine
2. Acknowledgement of support on our club website & Facebook page in lead up to all four combines
3. Acknowledgement on all four race program as a race sponsor
4. Advertisement designed to your requirements placed in "all four" race programs (advert size small)
5. Open invitation to advertise your business or product on any race day through advertising material, products, vouchers or displays.

\$300

upgrade your program advertisement. Medium: \$390, Large: \$480

COMBINE ADVERTISER (Individual)

1. Your choice of combine: T.J Goodall Memorial "or" Cecil Shore "or" Track Combine.
2. Advertisement designed to your requirements and placed in your chosen race program (advert size small)

\$40.

Upgrade your program advertisement. Medium: \$70, Large: \$100

COMBINE ADVERTISER (Four Combines)

1. Advertisement in race program at the Frank Long Memorial "and" T.J Goodall Memorial "and" Cecil Shore "and" Track combine
2. Advertisement designed to your requirements placed in all four race programs (advert size small)

\$120.

Upgrade your program advertisement. Medium: \$210, Large: \$300

WEEKLY CLUB RACE SPONSOR

1. Acknowledgement on our club website & Facebook page with your business advertisement bumped to the top for one week
2. Acknowledgement on race day
3. An open invitation to advertise your business or product on race day, through advertising material, products, vouchers or displays.

\$50 per week



Contact Us



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@hccaus



@hccaus



www.hamiltoncycling.com.au

SPONSORSHIP AGREEMENT

Sponsor Name:.....

Selected Sponsorship Option:.....

Sponsorship Amount \$.....

Address:.....

.....

Phone:.....

Email:.....

ACN/ABN:.....

DECLARATION

On behalf of the above named sponsor, I agree to commit the Sponsorship monies as detailed above.

Name:.....

Position:.....

Signature:.....Date.....